



**DONUTS, BUSINESS & MORE!**

# We are an international brand!

The logo for Mister Donut, featuring the words "Mister" and "Donut" in a bold, sans-serif font. "Mister" is in a dark red color and "Donut" is in a bright yellow color. The text is set against a yellow rectangular background.

- Country of origin is **Boston, Massachusetts**
- Opened in **1955**
- Operates in Japan, Taiwan, Thailand
- Brought in the **Philippines** by Duskin Co. Ltd in **1982** with its first branch in Recto, Manila

# Philippine operations

**mister  
Donut**

- PH Master Franchise was acquired by **Ramcar Group of Companies** in **1995**
- Registered with SEC\* under **Deliscents, Inc**
- Nationwide operations and distribution
  - 600++ Franchised stores
  - 20++ Company-owned stores
  - 3,000++ Key Accounts & Institutional Partners
  - 20 Plants strategically located in Luzon, Visayas and Mindanao

*\*Securities and Exchange Commission*

# OUR BUSINESS OFFER



# Franchise Packages

**Mister Donut**

## Regular Franchise

3-yr contract  
Package starts at  
Php 310K



## Convenience Store Package

2-yr contract  
All-in at Php 125K\*\*  
*\*Exclusive to Grocery store owners*  
*\*\*Product inventory not included*



## Business Trial

90-day trial program  
Package starts at  
Php100K

## MD Plus

Physical Shop + Mobile Store  
3-yr contract  
Package starts  
at Php520K

*Maximize your trade potential with MD Plus*



BE PART OF THE  
MISTER DONUT  
FRANCHISE  
COMMUNITY



# Why partner with us

The logo for Mister Donut, featuring the words "Mister" and "Donut" in a bold, red, sans-serif font, stacked vertically, all contained within a bright yellow rounded rectangular background.

- We are a **strong and established brand** with 39\* years of franchising experience in the Philippines
- We have an **adaptable business format**
- We have a **solid infrastructure** that supports nationwide production, distribution, product research & development
- Open as many stores as you want with **1 Franchise Fee**
- We provide **continuous assistance** to our franchisees
  1. Business consultancy
  2. Trainings
  3. Marketing
  4. Store operations

*\*1983 to 2022, and counting*



**Be the next  
Mister Donut Fanchisee!**

**EMAIL : [fms@misterdonut.ph](mailto:fms@misterdonut.ph)**